

Stephen C. Jacobs

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And what does the LORD require of you? To act justly and to love mercy and to walk humbly with your God.
— Micah 6:8

▶ PROFESSIONAL SUMMARY

Creative, hands-on professional with 30+ years of expertise in graphic design, art direction and project management. I am a seasoned, national award-winning Graphic Designer who specializes in print and electronic media.

▶ SKILLSETS

- Excellence in print/electronic advertising and marketing, brand identity and design layout.
- Superb eye for detail in all areas of visual communication.
- High skillset in Adobe Photoshop, InDesign, and Illustrator.
- High skillset in designing original concepts, logo development and free-hand illustration.
- Intermediate skillset in Microsoft Word, Excel and PowerPoint.
- Partner seamlessly with printers and electronic developers.

▶ WORK HISTORY

Sr. Graphic Designer (February 2018 to present) **Christus Health System—Irving, TX**

- Rebrand system-wide corporate health care materials (internal and consumer-facing)
- Daily project management with Marketing Specialists and stakeholders.
- Design tight turnaround deliverables in various mediums for individual hospitals and health care clinics within the system.

Art Director (1998 to 2018) **Zachry Associates, Inc.—Abilene, TX**

- Develop brand strategies and deliverables that elevate and differentiate for various clientele.
- Collaborate with clientele on their mission and message in advertising and fundraising goals while adhering to consistent brand standards.
- Provide client satisfaction through design quality, fast responsiveness and budget flexibility.

Graphic Designer (1994 to 1997) **Hendrick Medical Center—Abilene, TX**

- Work with internal clients to set design health care strategies for marketing campaigns.
- Manage various mediums of print collateral.
- Design consumer-facing materials, in all mediums, from conception to completion.

▶ EDUCATION

BA Graphic Design in Advertising / Abilene Christian University—Abilene, TX (1990-94)

▶ **HONORS / AWARDS**

2023 Healthcare Advertising Awards – Gold & Silver Awards
2022 Healthcare Advertising Awards – Gold & Bronze Awards
2021 The Communicator Award, New York – Gold
2021 Healthcare Advertising Awards – Gold Award
2020 The Press Club of Southeast Texas – Gold Awards (2)
2019 Aster Healthcare Award – Gold Award
2017 W3 Website Awards (AAF) – Gold Award
2017 Abilene Addy Awards (AAF) – Gold Award
2016 Abilene Addy Awards (AAF) – Special Judges Award
2015 Davey Award, New York – Silver
2015 Abilene Addy Awards (AAF) – multiple Gold / Silver
2014 The Communicator Award, New York – Silver
2014 Abilene Addy Awards (AAF)--Best of Show
2013 American Graphic Design Catalog-published Magazine Ad
2013 Abilene Addy Award (AAF)
2012 David E. Carters Logos 1 – ePublished logos
2012 Abilene Addy Award (AAF) – multiple Gold / Silver
2011 Logo Lounge, Volume 7 – hardcover published logos
2009 The Communicator Award, New York – logo published
2008 American Graphic Design Catalog, New York – softcover published logo
2006 American Graphic Design Catalog, New York – softcover published logo
2005 Abilene Addy Award(s) (AAF) – Best of Show
2004 Abilene Addy Award(s) (AAF) – Silver
2002 Abilene Addy Award(s) (AAF) – Best of Show
2001 TelStar Hospital Award (dissolved entity)
2000 Abilene Addy Award(s) (AAF) – Best of Show
1997 Abilene Addy Award(s) (AAF)
1995 Abilene Addy Award(s) (AAF)
1995 TelStar Hospital Award (dissolved entity)
1994 Abilene Addy Award(s) (AAF) – Student Best of Show